



Community Advisory Group Meeting

March 10, 2021



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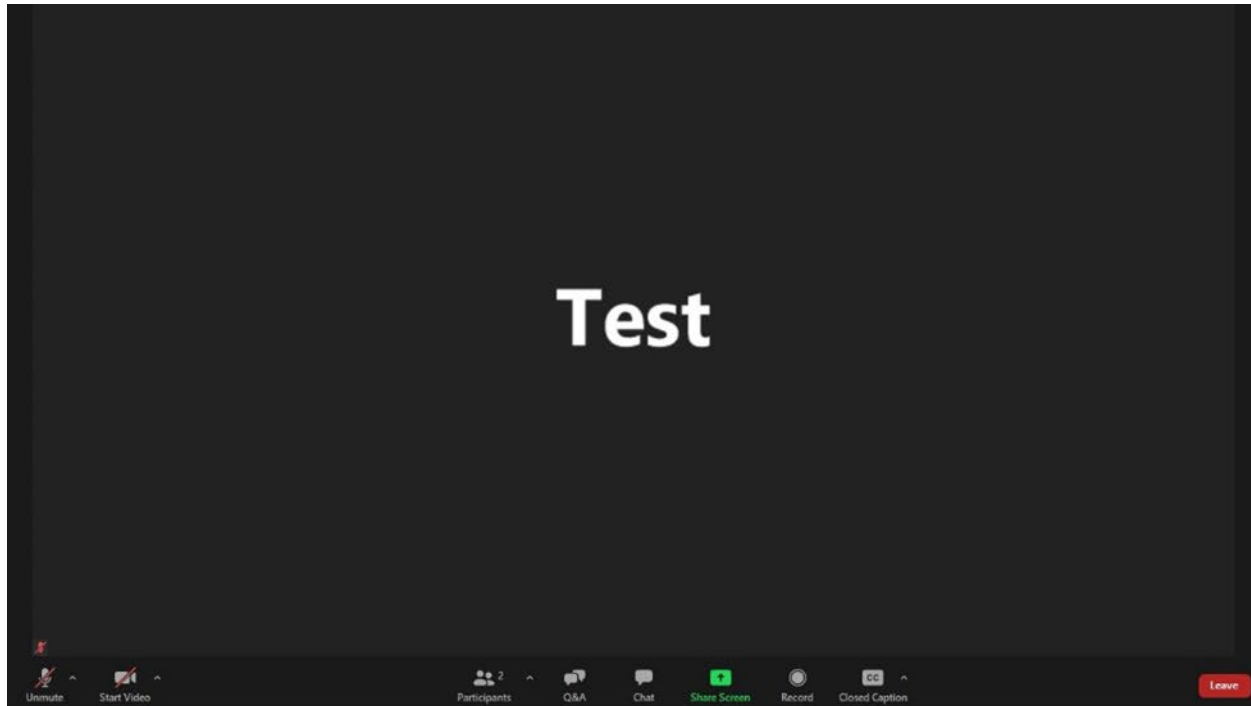
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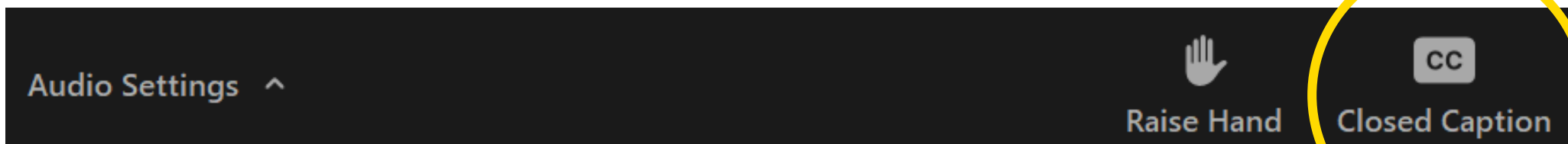
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2. Then click on the “CC” icon and a separate window with captions will appear.



Webinar Participation Tips

- ▶ Thank you for joining us today!
- ▶ Please join audio by either phone or computer, not both. We encourage panelists to turn on your video.
- ▶ Please keep your audio on mute when not speaking.
- ▶ If you experience technical difficulties, please contact program staff at:
(503) 897-9219

Public Input Instructions

- ▶ There will be an opportunity to provide brief public input later in the meeting today (around 5:45PM).
 - To dial in by phone use the following directions:
 - Dial: 1-669-900-6833
 - Meeting ID: 993 5459 6043 Passcode: 674942
 - Dial *9 to raise your hand; After you are invited to speak, dial *6 to unmute yourself.



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Meeting Agenda

1. Welcome
2. Review Feedback
3. Community Engagement
4. Update on the Draft Purpose & Need Statement / Continue Discussion of Vision & Values
5. Public Comment
6. Wrap up

Charter Update & Operating Norms

- ▶ Put Relationships First
- ▶ Keep Focused on Our Common Goal
- ▶ Notice Power Dynamics in the Room
- ▶ Create a Space for Multiple Truths & Norms
- ▶ Be Kind and Brave
- ▶ Practice Examining Racially Biased Systems and Processes
- ▶ Look for Learning

Equity Advisory Group (EAG) Update

▶ March 8 Meeting:

- Received update on community engagement activities, including online open house and digital survey
- Reviewed and discussed draft definition of equity
- Provided guidance on draft equity language in Purpose & Need, Vision & Values

▶ Next Meeting: March 29, 5:30 – 7:30 p.m.

Executive Steering Group Update

▶ New Members

- City of Portland: Commissioner Jo Ann Hardesty
 - **Head** *Portland Bureau of Transportation (PBOT)*; taking over for Mayor Wheeler
- TriMet: Steve Witter, Director of Construction and Engineering
 - *General Manager Kelsey retired March 5; interim member until new GM is hired*

▶ Next Meeting: March 17

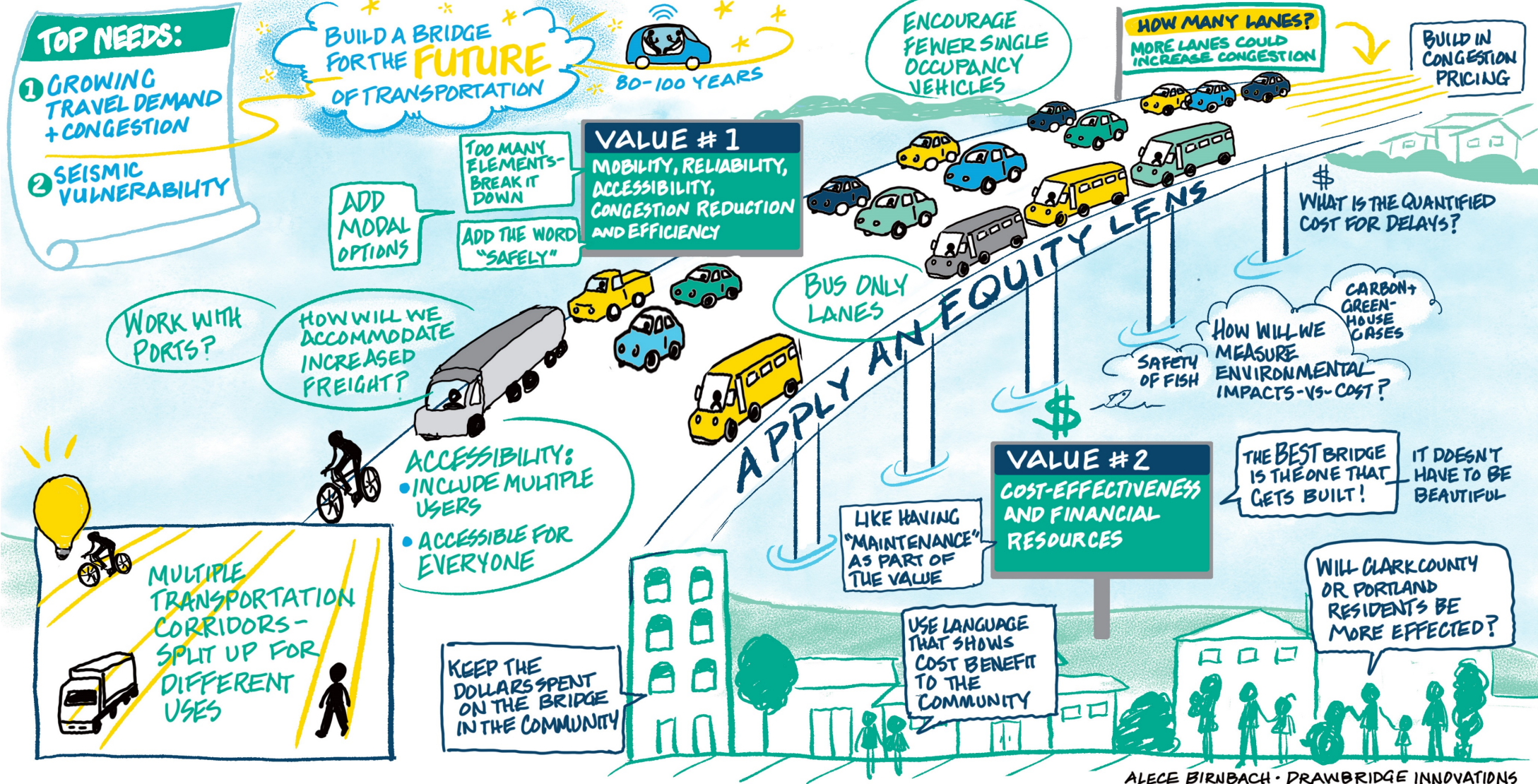
- Review and discuss working draft Purpose & Need, Vision & Values and initial feedback from CAG, EAG and Community Engagement

▶ Future Meetings: April & May

- Strive for consensus recommendation on Purpose & Need, Vision & Values to share with Bi-State Legislative Committee

Review CAG Feedback

COMMUNITY ADVISORY GROUP MEETING



ALECE BIRNBACH - DRAWBRIDGE INNOVATIONS



Community Conversations

Purpose + Need, Vision + Values

Initial Engagement Summary
Preliminary Survey Findings

Engagement + Outreach

- ▶ **Online Open House**
- ▶ **Interactive Survey**
- ▶ **Community Briefing Events**
- ▶ **Program Website**
- ▶ **Social Media**
 - Instagram
 - Facebook
 - Twitter
 - YouTube
- ▶ **Direct Stakeholder Engagement**
 - Organization Outreach
 - Multicultural Outreach
 - Public Comments
- ▶ **Group Input**
 - Executive Steering Group
 - Equity Advisory Group
 - Community Advisory Group
- ▶ **Listening Sessions**
 - Communities of Concern
 - Youth (ages 16 - 24)

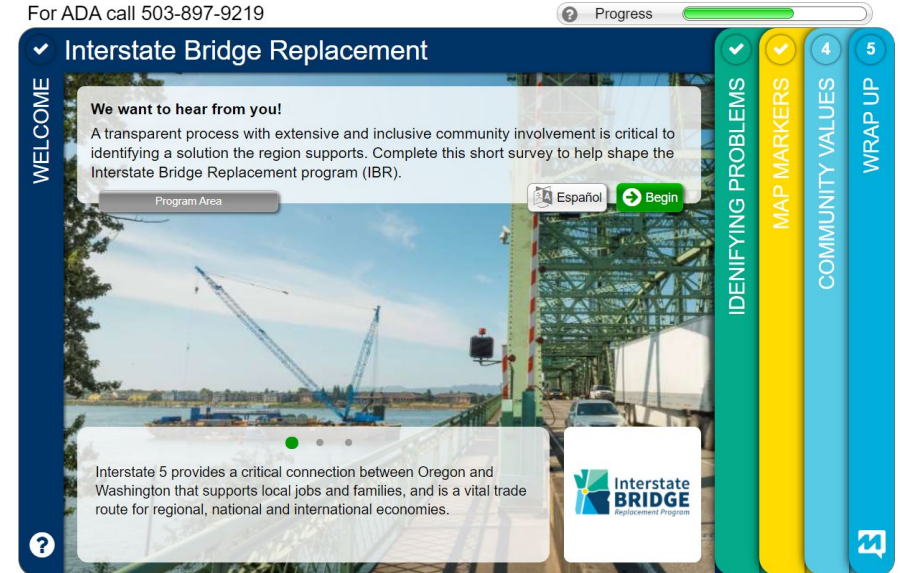
Outreach Tactics



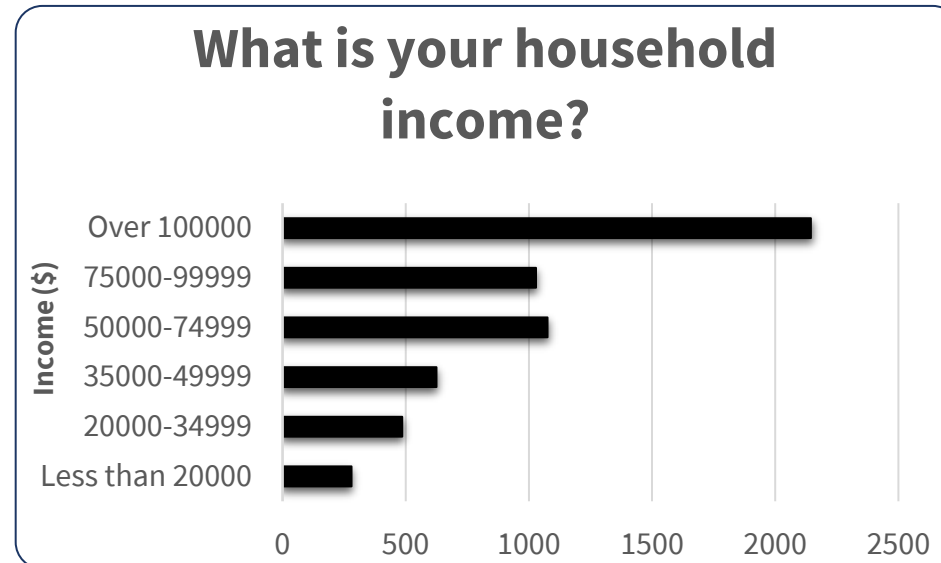
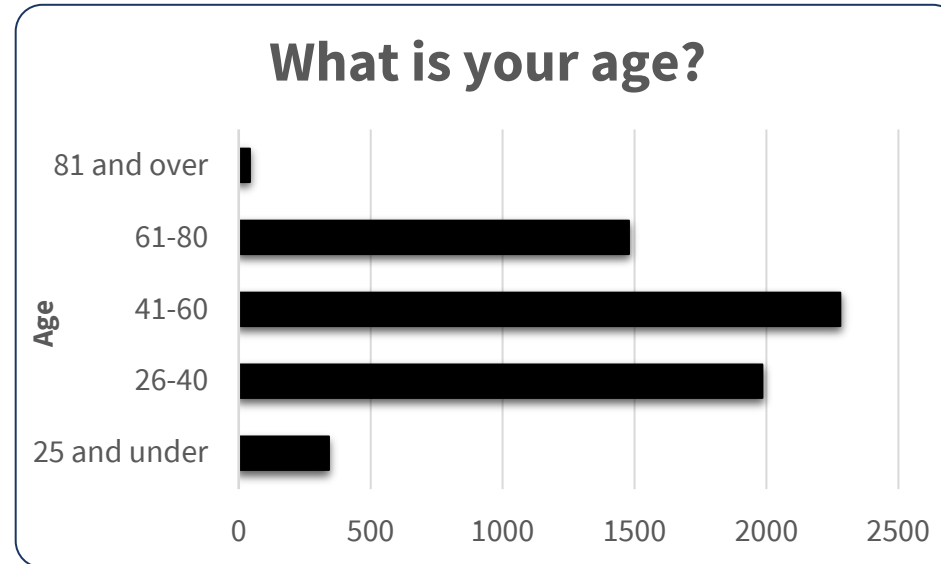
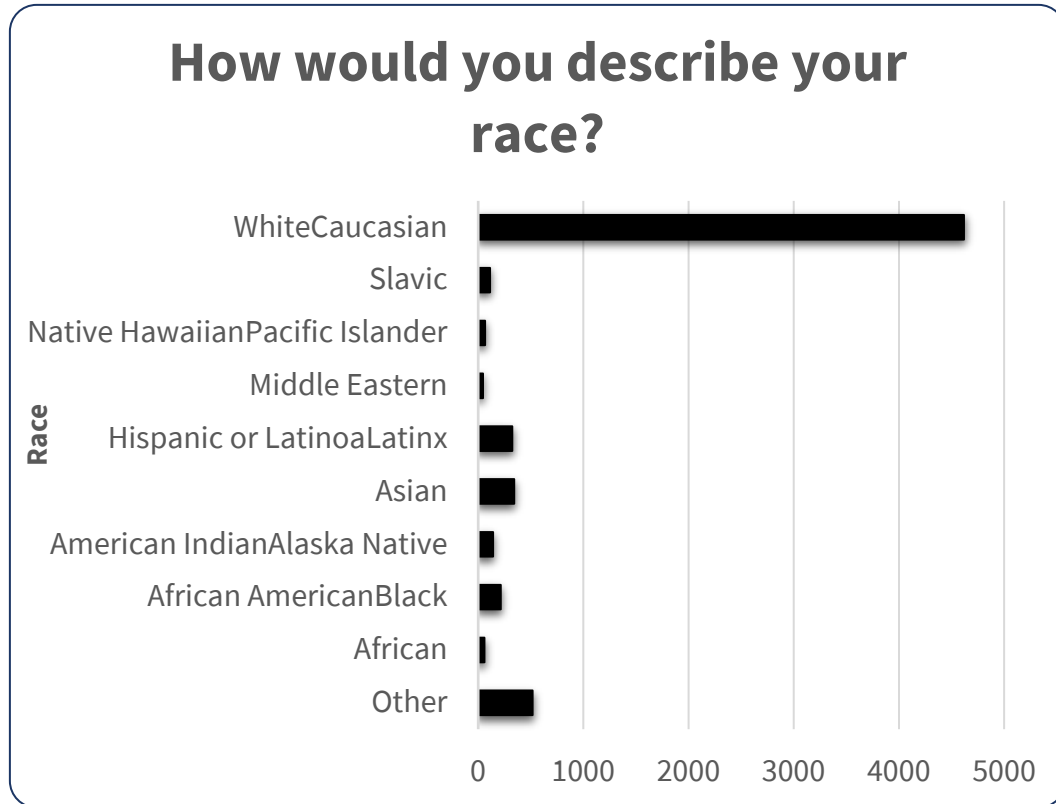
- ▶ **Social media** (Facebook) paid advertising and banners in seven languages
- ▶ Over 53,000 **direct mail postcards** sent to community members
- ▶ 7 advertisements in **print newspapers**
- ▶ 9 advertisements in **online newspapers and e-newsletters**
- ▶ Three-week long **digital campaign** in Columbian and Oregonian/OregonLive
- ▶ 2 **radio advertisements**, one in Spanish
- ▶ 1 **e-news alert**, 2 **e-newsletters** to over 7,000 subscribers
- ▶ Outreach to 331 **community-based organizations**
- ▶ Direct **telephone** outreach to individuals and organizations

Interactive Survey Participation

- ▶ **9,155** total survey participants
 - 78 Spanish survey participants
 - 58 Vietnamese survey participants
- ▶ **14,470** total comments received
 - 374 Spanish comments
 - 234 Vietnamese comments
- ▶ This survey is an opt-in survey that provides a window into a broad variety of perspectives from around the region.
- ▶ This survey is not...
 - Reflective of open-ended survey comments
 - Statistically significant within a margin of error
 - Demographically representative of the program area (race, ethnicity, income)
 - Inclusive of extensive input from the houseless community or those members of the community without internet access



Overall Community Demographics: Age, Race, Income



TOTAL PARTICIPANT: 9,291

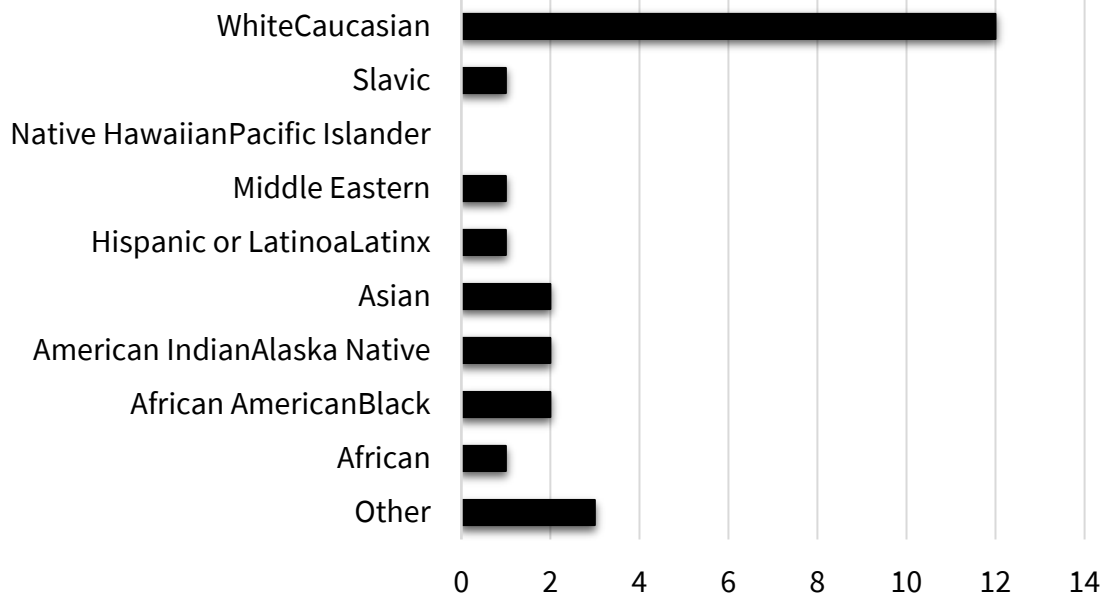
Age - 6,128 respondents

Race - 6,442 respondents

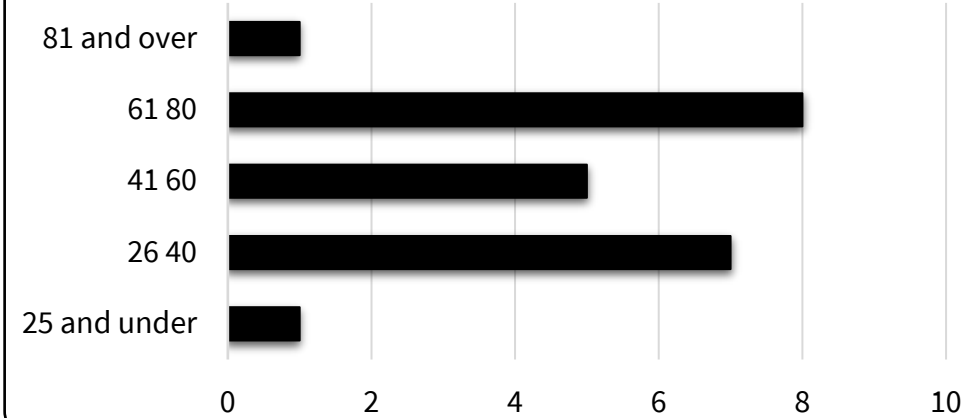
Income - 5,641 respondents

CAG Demographics: Age, Race, Income

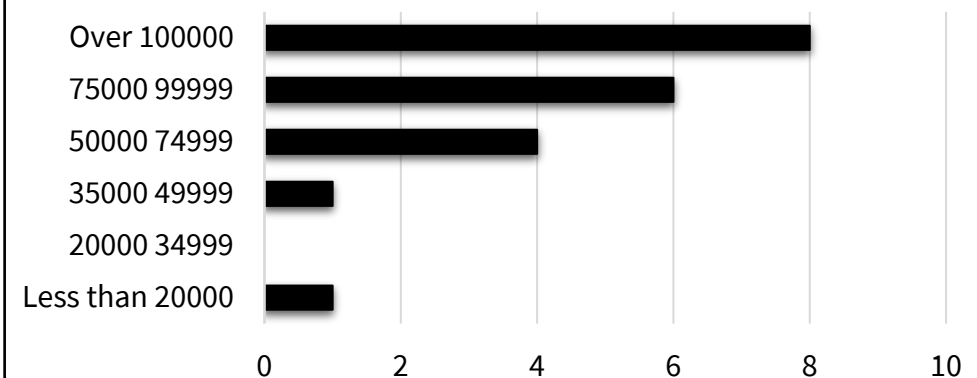
How would you describe your race?



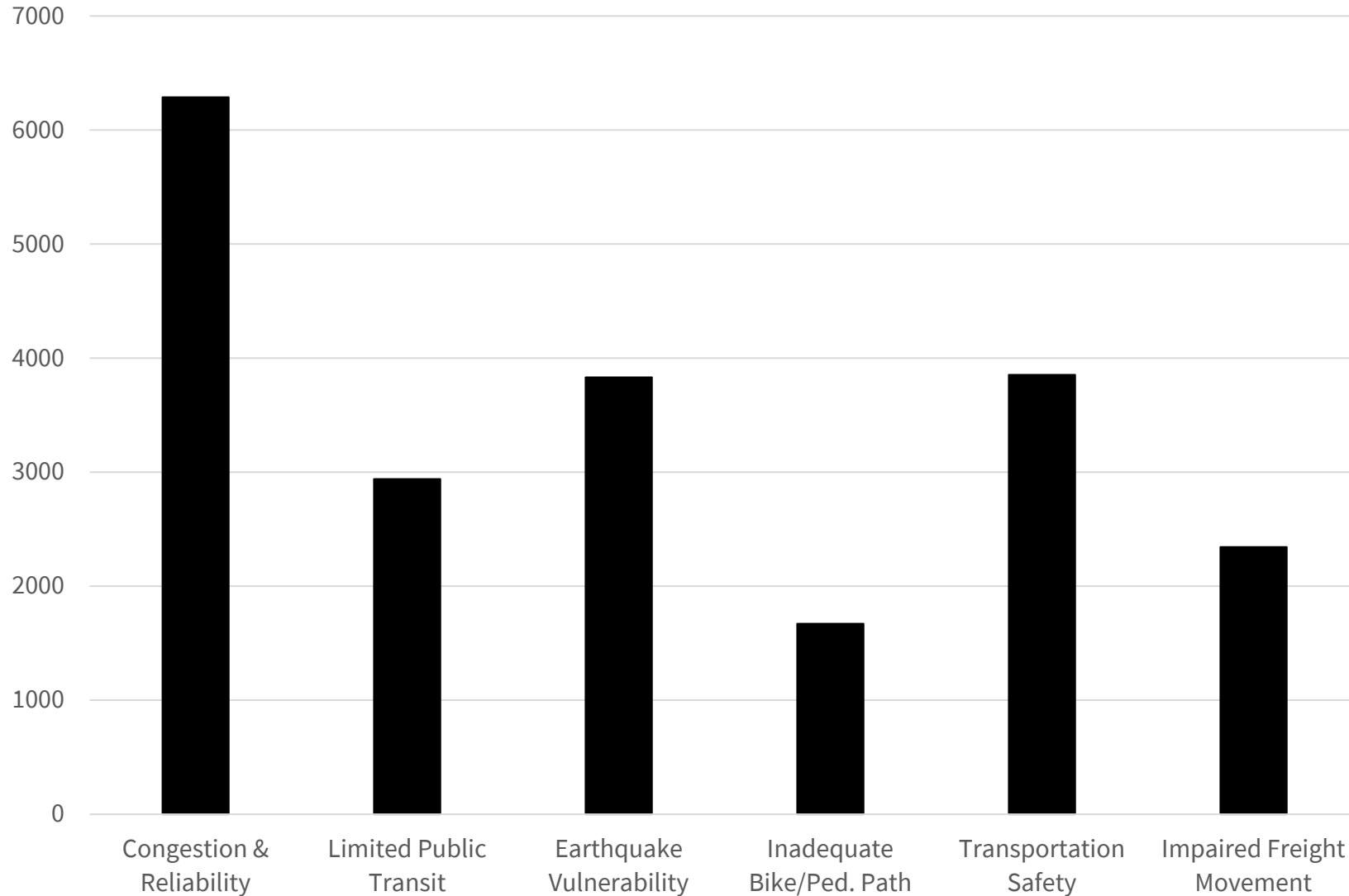
What is your age?



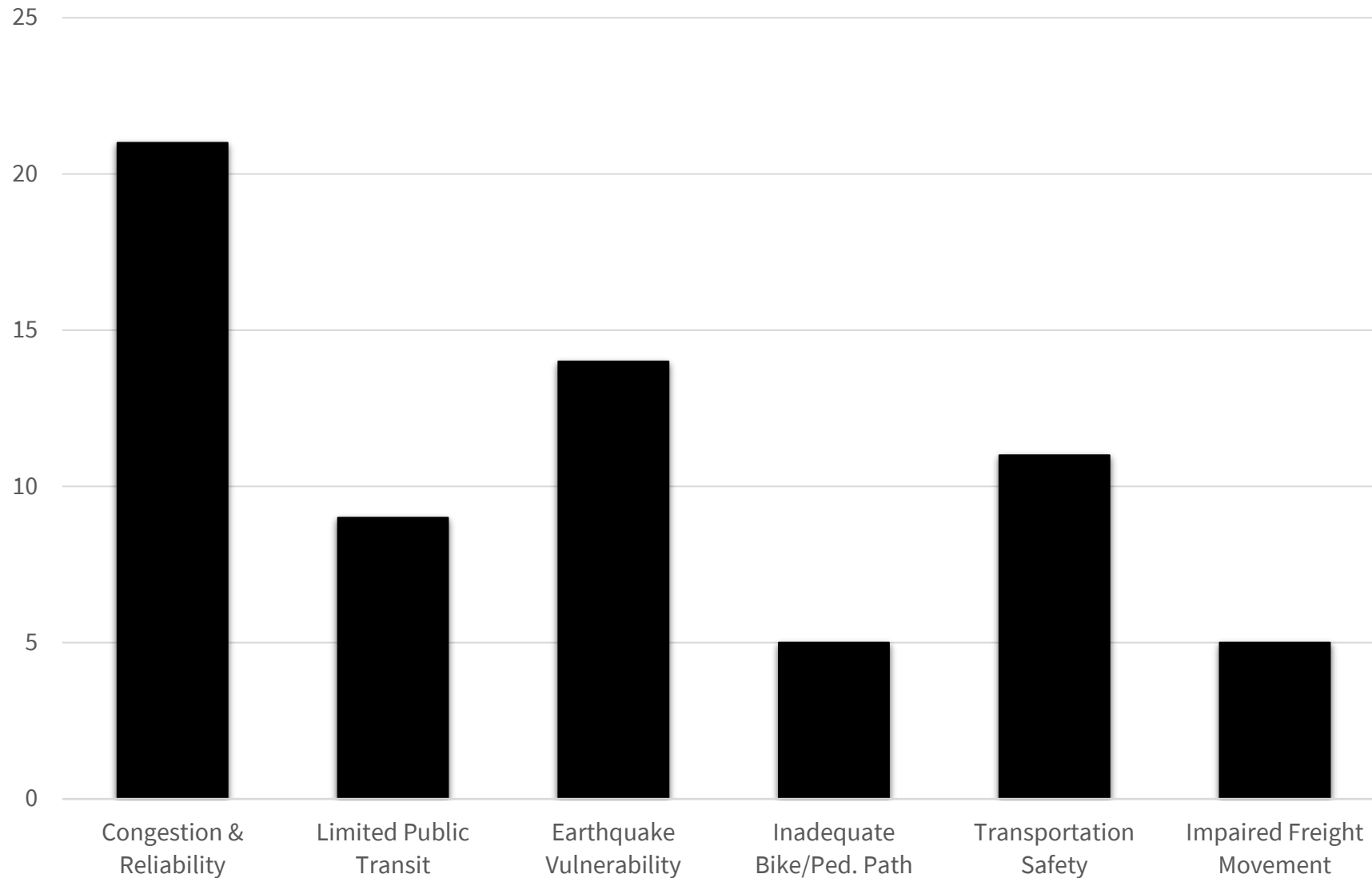
What was your total household income in 2020?



Overall Community: Transportation Problems Priority Ranking (Top 3)

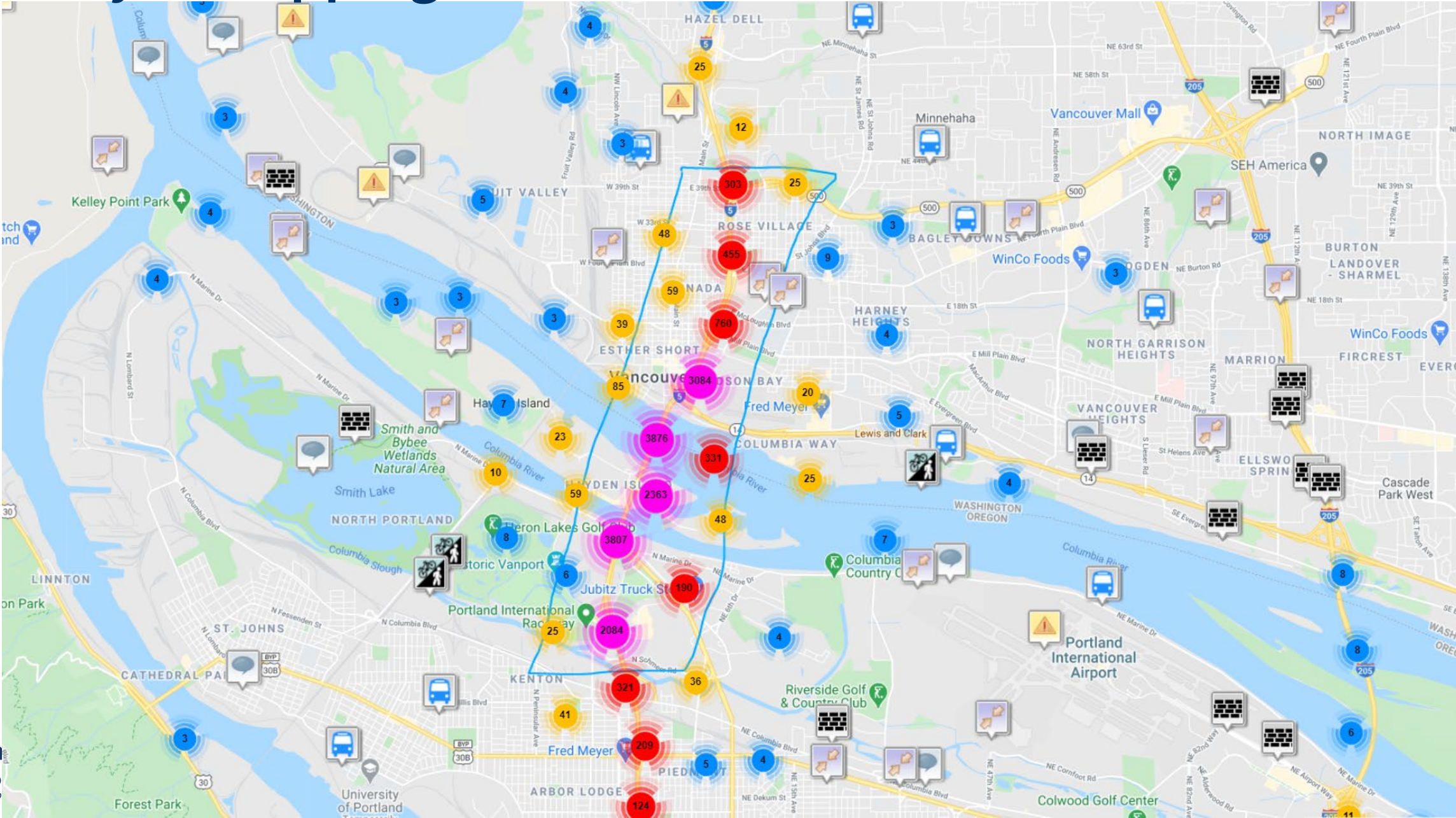


CAG: Transportation Problems Priority Ranking (Top 3)



Activity 2: Mapping Problem Areas

Approx. 20,000 markers



Activity 3: Community Value Priorities (Top 2)

▶ Value: Commitment to Equity

- Community: A strong focus on transportation for low-income travelers, people with disabilities and non-drivers
- Community: Minimizing impacts on neighboring communities
- CAG: Minimizing impacts on neighboring communities
- CAG: Ensuring access to living wage jobs and workforce training opportunities for workers of color

▶ Value: Environment

- Community: Protect fish, wildlife and associated habitats
- Community: Protect water quality
- CAG: Protect fish, wildlife, and associated habitat
- CAG: Protect water quality

Activity 3: Community Value Priorities (Top 2)

▶ Value: Safety and Reliability

- Community: Less time sitting in traffic (vehicle or transit)
- Community: Make sure the bridge is earthquake-ready
- CAG: Less time spent sitting in traffic
- CAG: Make sure the bridge is earthquake ready

▶ Value: Cost & Funding

- Community: Utilize previous planning work to maximize past investments and support efficient decision making
- Community: Limit funding options (such as tolling) that will directly impact users
- CAG: Utilize previous planning work where appropriate to maximize past public investment and support efficient decision making
- CAG: Design an iconic landmark for our region with innovative engineering that supports all modes of transportation

Activity 3: Community Value Priorities (Top 2)

▶ Value: Transit & Multimodal

- Community: Extend Light Rail Transit across the bridge
- Community: Provide public transit options that are direct routes between Portland and Vancouver/Clark County
- CAG: Extend Light Rail Transit across the bridge
- CAG: Create a safe space for crossing the bridge on bike or on foot

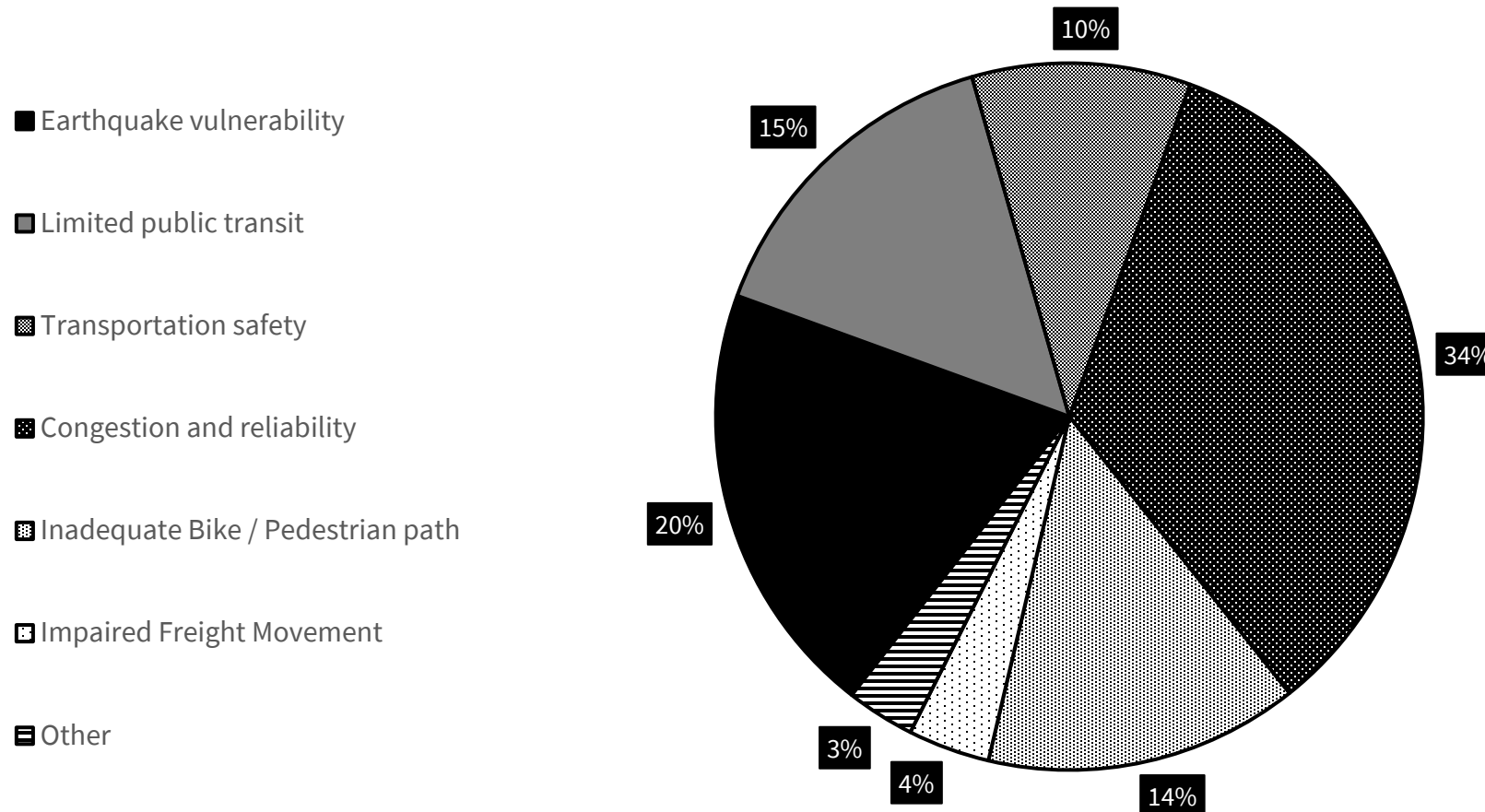
▶ Value: Economy & Community

- Community: Prioritize future generations transportation needs and priorities
- Community: Support the efficient movement of goods/services along the West coast
- CAG: Prioritize future generations transportation needs and priorities
- CAG: Support the efficient movement of goods/services along the West coast

Community Briefing Events: Purpose & Need feedback

195 TOTAL LIVE PARTICIPANTS

Q: What are the problems you experience with the Interstate Bridge?



Equity Advisory Group (EAG)

Themes:

- ▶ Do not further harm communities who have been historically victimized in the corridor
- ▶ Focus on access to opportunities both created directly by the program (e.g. contracts and construction jobs) and resulting from the program's improvements (e.g. transit access to jobs)
- ▶ Collaborate with and empower diverse communities throughout the course of the program
- ▶ Always consider affordability and impacts on those with low income

Direct Stakeholder Engagement

▶ Community Organization Outreach

- **331 organizations** contacted via email
- **66 phone calls and emails** to follow-up (ongoing)

▶ Multicultural Outreach

- Liaisons engaged with community members in **8 different languages**
- **More than 300 surveys** completed through phone calls, translated social media, and translated paper materials

▶ Social Media Engagement:

- Urging others to take the survey through sharing and in comments
- Questions regarding program cost and funding sources
- Strong support for high-capacity transit mode as part of program

▶ Public Comments

- **146** total comments received from February 1 to March 1 (email, website form, online open house form)

Next Steps

- ▶ **March / April 2021**

- Listening Session with Communities of Concern & Youth
- Development of key takeaways
- Community Engagement Report

- ▶ **May 2021**

- Final Purpose & Need, Vision & Values

- ▶ **Summer 2021**

- Screening Criteria / Alternatives Development

Draft Purpose & Need Statement Vision & Values Workshop

NEPA – Focus of Effort

- ▶ **The IBR Team is utilizing previous work in today's context**
 - ▶ Directed by the legislature to utilize past work for efficient decision making
 - ▶ Record of Decision was published in the Federal Register
 - ▶ Past work included a 10-year effort to identify needs, collect data, minimize impacts
 - ▶ The IBR program will utilize and update this past work to help identify a solution that reflects current community priorities
- ▶ **Focusing our efforts on new context what has changed**
 - ▶ Updating Purpose and Need
 - ▶ Establishing Vision and Values

What is Purpose and Need

Purpose

- ▶ Concisely identifies what the proposed action is intended to accomplish
- ▶ Stated broadly enough that more than one solution can be considered

Need

- ▶ Explains why the proposed action has been undertaken
- ▶ Identifies existing or expected future problems within a defined area

Purpose and Need: Draft Statement

▶ Feedback received from CAG

- Thank you! We provided your feedback to the environmental team
- Quick review by our team indicates many of the concepts are addressed, although wording may be different. Some feedback will be more useful in later phases

▶ Draft statement (version 1) was sent to CAG March 5

- We are reviewing CAG feedback and community input to ensure focus of concerns are incorporated
- If you have comments or questions, tell us!

▶ Draft statement (revised) will be sent before the March 24 meeting



...on a path to deliver the final version in late spring

Using Purpose & Need in Alternatives Screening

Purpose & Need

- Pass/Fail evaluation criteria (example shown below)
- At minimum, reasonable alternatives must address the program’s problems

Early Screening Results		Increase vehicular capacity or decrease vehicular demand?	Improve transit performance?	Improve freight mobility	Improve safety and decrease vulnerability to incidents?	Improve bicycle and pedestrian mobility?	Reduce seismic risk of the I-5 Columbia River Crossing?	Overall
F = Fail P = Pass U = Undetermined – components were not dropped based upon this result								
RC-3	Replacement Bridge-Downstream/Mid-level	P	P	P	P	P	P	P
RC-4	Replacement Bridge-Upstream/Mid-level	P	P	P	P	P	P	P
RC-5	Replacement Bridge-Downstream/High-level	P	P	P	F	P	P	F
RC-6	Replacement Bridge-Upstream/High-level	P	P	P	F	P	P	F

Example screening results are from past planning work and are shown for illustration only.

Establishing Community Vision and Values

- ▶ **Developing the Vision and Values is critical to program progress because it is:**
 - A framework for guiding program development
 - A foundation for how we will evaluate different program and bridge replacement alternatives
 - A way to ensure that the program reflects the community and place
 - A place to emphasize specific program elements and choose how those elements should be incorporated into design

Vision & Values: Draft Statement

▶ Draft Critical Objectives

- Equity
- Climate change

▶ Draft Community Values

- Quality of life
- Mobility, travel reliability, and congestion reduction
- Modal choice
- Safety
- Regional economy
- Environment
- Funding and cost-effectiveness
- Bi-state and local cooperation
- Community engagement

From Interactive Survey – What’s Different

▶ Value: Cost & Funding

- Community: Utilize previous planning work to maximize past investments and support efficient decision making
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Vision & Values

- ▶ What values best capture the community's priorities for a bridge replacement?

- ▶ What do these values mean to you?

Breakouts

CAG members are currently in a breakout room. We will return for a report out shortly.



Group Report Out

Jamboard

What's Next

At our next meeting – March 24, 2021

- ▶ Review Charter / Operating Norms
- ▶ Continue discussion on Vision & Values

Public Comment

Comment Instructions

To make a verbal comment:

- ▶ To make a live comment via phone, dial: +1 669 900 6833 or +1 408 638 0968
 - ▶ Meeting ID: 993 5459 6043
 - ▶ Passcode: 674942
- ▶ Dial *9 to raise your hand
- ▶ The facilitator will call on participants to provide comment
- ▶ Dial *6 to unmute yourself
- ▶ Please provide your name and affiliation.
- ▶ 10-minute timeframe will be divided among the number of requested speakers.

If we run out of time and you have not had a chance to speak, you can still provide comments after the meeting.



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Wrap up

- CAG Meeting, March 24, 4:00 – 6:00 p.m.
- CAG Meeting, April 28, 4:00 – 6:00 p.m.



Thank you!

